

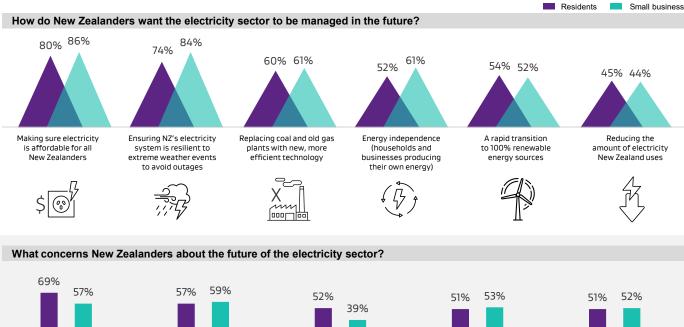
# New Zealand small electricity consumer sentiment survey 2022



Small business

The New Zealand Small Electricity Consumer Sentiment survey was conducted for the first time in late 2022 to understand residents' and small business' views of the NZ electricity sector. The survey collected the views of 500 small businesses and over 1,000 residents.

## An affordable and resilient electricity system is what's most important for New Zealanders





Electricity will become unaffordable for some New Zealanders / New Zealand businesses



NZ's electricity system will not be resilient to extreme weather events resulting in frequent electricity outages

Electricity will become unaffordable for you / your business



New Zealand won't have plans in place to replace or update coal and gas fired power plants



New Zealand won't have plans in place to move to an electricity system that is based on renewables

### What's putting pressure on household budgets today?

		%	<b>b</b> _	<b>6</b>	<b>(\$)</b>		<b>(</b> 5)	
<b>75</b> %	73%	59%	58%	56%	54%	43%	41%	36%
the cost of groceries	petrol costs	mortgage / rent payments	household electricity costs	Other vehicle costs	Insurance costs	Internet	Water bills	Mobile phone costs

#### Do New Zealanders feel they are getting a good deal?



residents

of small husinesses

are not confident the market is delivering fair prices to consumers





residents

businesses

are not confident the market will provide better value for money in the next five years

#### How are New Zealanders managing their bills?



of NZ

residents







agree electricity bills put a lot of pressure on their household / business finances





28∘

of NZ residents



of small businesses

find it harder to pay electricity bills than they did a year ago